Zenith Path Privacy Policy

Effective October 29, 2026 · Version ZenithPath_Privacy_2026_10b

1. Who we are and what this covers

Zenith Path is operated by Omars Cyber Operations LLC, doing business as Zenith Path ("Zenith Path", "we", "us"), 9431 E Walnut Tree Circle, Tucson, AZ 85749, USA. We are the controller of the personal information described here.

This policy covers the Zenith Path iOS app, the Zenith Path Apple Watch app and its watch-face widgets, the AI companion ("Your Friend"), and our related web pages and email (together, the "Services"). It explains what we collect, why, who we share it with, and the choices you have.

The short version:

- We collect what we need to run your habits, journeys and companion, and to manage your account and subscription.
- Apple Health data, including heart rate and heart rate variability (HRV), stays on your iPhone and Apple Watch. It never reaches our servers or any third-party AI.
- We do not sell or rent your personal information, and we do not use it for third-party advertising.
- You can report or block other people at any time, and you can export your data or delete your account inside the app.

2. Information we collect

We collect information you give us, information created as you use the app, and a limited amount of technical information. Before you create an account, the app runs in guest mode: your first chat and plan preview are stored only on your iPhone, and are moved into your account (or deleted) when you sign up.

Category	What it includes	Where it's stored
Account	First name, email address, password (handled by Firebase Authentication; we never see it), the date you accepted our Terms, the Terms version, your confirmation that you are 18 or older, and the date you agreed to our community guidelines	Our cloud database (Google Firebase)
Habits and progress	Habits you create, their schedule and reminders, completions, days showed up, categories, and notes	Your iPhone and our cloud database
Journeys	Goals, stages, milestones, your stated motivation, how each habit changed over time, reflections, and your "How did that feel?" answers	Your iPhone, with a backup in our cloud database
Conversations with Your Friend	Your messages, its replies, and things it remembers about you (for example your shift pattern or a goal)	Your iPhone. Messages are sent for processing as described in section 4
Schedule and preferences	Shift pattern, quiet hours, reminder times, companion name and style, voice settings	Your iPhone

Category	What it includes	Where it's stored
Settle sessions (Inner Weather)	When each breathing session started and ended, its length, the breathing pace, your "How's your sky?" answers before and after, and whether it was saved to Apple Health. On Apple Watch, if you allow it: heart rate readings during the session and a "breath sync" estimate made from them, your personal breathing pace, and your breathing comfort setting	Your Apple Watch and iPhone only. Never sent to our servers, our cloud database or analytics
Friends and challenges	Your friend list, people you have blocked, challenges you create or join, your first name and completion count shown to other participants (for a "Pause together" challenge, the number of settle sessions you completed)	Our cloud database
Safety reports	When you report someone or a challenge: your account ID, who or what you reported (with their first name or the challenge title at that time), the reason you chose, and any details you add. We also keep a daily count of reports each account sends, to prevent abuse of reporting	Our cloud database, and an email to our support inbox
Healthcare verification (optional)	Your work email address and its domain, and a one-time code (stored only as a hash, expires after 15 minutes)	Our cloud database. We email the code through Google's email service

Category	What it includes	Where it's stored
Purchases	Subscription product, purchase and renewal dates, renewal status, App Store transaction IDs, and an anonymous account token linking the purchase to your account. We never receive your payment card details; Apple handles payment	Our cloud database
AI usage	A monthly count of cloud AI replies and tokens used, so we can keep the service affordable (no message content)	Our cloud database
Device and diagnostics	Device model, iOS and watchOS version, app version, crash reports, error logs tied to your account ID, and usage events such as "plan confirmed" or "settle session completed" (never message content, report text, names, or any health or heart data)	Google Firebase (Analytics, Crashlytics, and our log database)

Community features. If you use the app's community features, we also process posts, comments, group memberships and messages you send, and, only with your permission, your approximate location (to show nearby communities), your contacts (to find friends for referrals) and photos you choose to upload. You can turn these permissions off in iOS Settings at any time.

We do not collect your precise location in the background, your contacts without your permission, or any Apple Health data on our servers.

3. Apple Health

Apple Health is optional. Zenith Path works fully without it, and you choose each type of data in Apple's permission screen.

On iPhone. If you connect Apple Health, Zenith Path reads your workouts (type, duration, date) and walking, running, cycling and swimming distance. We use it to check off matching habits automatically, show your real numbers in weekly reviews, and suggest steps that fit what you actually do.

On Apple Watch. If you allow it, the Zenith Path Watch app:

- Reads your heart rate during a settle session, to show how your heart rate eases and how closely it moves with your breathing ("breath sync"). The session runs as an Apple Watch "Mind and Body" activity so heart rate can be measured; that activity is discarded at the end and is not saved as a workout.
- Reads your heart rate variability (HRV) and resting heart rate, only if you turn on "Body vs your usual". It compares your latest readings with your own last 30 days, in plain words on your watch face and Smart Stack. It is not a diagnosis.
- Reads your Mindful Minutes, to show how many calm minutes you've had today (from Zenith Path or any other app).
- Writes each settle session to Apple Health as Mindful Minutes. Zenith Path writes nothing else to Apple Health.

Health data stays on your devices. It is processed on your iPhone and Apple Watch, and passes between them only over Apple's encrypted device-to-device connection. It is never sent to our servers, our cloud database, our analytics, Google, or any advertiser, and it is never used for marketing. Other people never see it: a "Pause together" challenge shares only how many sessions you completed. To answer questions about your activity, a short summary (for example "4 walks this week, longest 32 minutes") may be given to Apple's on-device model, or to Apple Private Cloud Compute, which processes the request without storing it. Our cloud AI fallback never receives it.

Zenith Path is not a medical device. Heart rate and breath sync readings on Apple Watch are estimates for relaxation and self-awareness; they are not medical measurements and are not a measure of stress.

You can stop sharing at any time in the app (You > Apple Health on iPhone, or "Body vs your usual" on Apple Watch), in the Health app (Sharing > Apps > Zenith Path), or in iOS Settings > Health > Data Access & Devices. This follows Apple's HealthKit rules, which prohibit using Health data for advertising or selling it.

4. Your Friend, the AI companion

Your Friend answers using the most private option available on your iPhone, in this order:

1. Apple's on-device model (Apple Intelligence): your conversation is processed on your iPhone.
2. Apple Private Cloud Compute, when available: Apple processes the request on its servers and does not store it or make it accessible to Apple or to us.
3. Our cloud fallback, for iPhones without Apple Intelligence or when Apple's models aren't available, and only if you allow it: your message, recent conversation, and a short summary of your plan (habits, journey stage, schedule) are sent over an encrypted connection to our server, which asks Google's Gemini model on Google Cloud Vertex AI for a reply. Under Google Cloud's terms, Google does not use this data to train its models. We store a count of these replies, not their content.
4. A built-in offline mode, which never leaves your iPhone.

The companion only changes your plan when you confirm a card it shows you. It can be wrong, and it is not a doctor, therapist or emergency service. Your Friend never receives your heart rate, HRV or breath sync readings.

Voice. If you use voice, speech is turned into text by Apple's speech recognition on your iPhone (on older iOS versions Apple's servers may process it under Apple's privacy policy), and replies are read aloud by your iPhone's built-in voices. We don't record or keep audio.

5. How we use information

We use your information to:

- Run the Services: save your habits and journeys, schedule reminders around your shifts, sync between your devices (including your Apple Watch), and restore your data if you reinstall.
- Power Your Friend: build plans, weekly reviews and check-ins from your own history.
- Run settle sessions: pace your breathing, show your calm minutes and how your sky changed, and, on Apple Watch, show heart rate trends and breath sync.
- Manage your account and subscription: confirm purchases, unlock Plus features, verify healthcare eligibility, and send a heads-up before a free period or annual plan renews.
- Keep the Services and the community safe: review reports, remove content or accounts that break our Terms, enforce blocks, filter names and challenge titles that other people see, prevent abuse and fraud, enforce usage limits on cloud AI, and fix crashes and bugs.

- Improve the app: understand which features help, using usage events that don't include your messages or health data.
- Communicate with you: service emails (verification codes, renewal notices, account changes). We'll only send marketing email if you opt in, and you can unsubscribe anytime.
- Meet legal obligations.

Where EU or UK law applies, our legal bases are: performing our contract with you (running the Services), your consent (Apple Health, including heart data, optional permissions, marketing), our legitimate interests (security, community safety, fixing bugs, improving features), and legal obligations.

We do not use your conversations, health data or habits to target ads, and we don't make automated decisions that have legal or similarly significant effects on you.

6. How we share information

We do not sell your personal information or share it for cross-context behavioral advertising. We share it only as follows.

Service providers that process data for us under contract:

Provider	What they do for us
Google Firebase and Google Cloud	Sign-in, cloud database, server hosting (App Hosting), file storage, analytics, crash reporting, and the Gemini model on Vertex AI for the cloud AI fallback
Google (Gmail)	Sending service emails such as verification codes and renewal notices, and delivering safety reports to our support inbox
Apple	App Store purchases and subscriptions, Apple Health, Apple Watch connectivity, Apple Intelligence and Private Cloud Compute, speech recognition, and push notifications

Other people, when you choose to. Friends and challenge partners see your first name, the challenges you share, and your completion counts (for a "Pause together" challenge, the number of settle sessions you completed, never your heart data or sky answers).

People who open your invite link see your first name. Your habits, journeys, conversations, settle sessions and health data are never shown to other users.

Reports and blocks. If you report someone, we don't tell them who reported them. If you block someone, they aren't told; they stop seeing you as a friend and can't add you, send you requests or join your challenges. If someone reports you, we review the report and the content it concerns, and we may contact you, remove content, or suspend your account under our Terms.

Legal and safety. We may disclose information if required by law, subpoena or court order, or when we believe in good faith it's needed to protect someone's safety, investigate fraud, or enforce our Terms.

Business changes. If Zenith Path is merged, acquired or sells assets, your information may transfer to the new owner, who must honor this policy or tell you before anything changes.

With your consent. For any other purpose, we'll ask first.

7. Your choices and rights

In the app you can:

- Export a copy of your data as a file (You > Privacy and data). It includes the settle sessions stored on your iPhone.
- Delete your account (You > Privacy and data). This permanently deletes your account and the data in our cloud database (habits, journeys, friends, blocks, purchase links, usage records) and signs you out. Data on your iPhone and Apple Watch is removed when you delete the apps. An active subscription is billed by Apple and must be canceled separately in iOS Settings > Apple Account > Subscriptions.
- Review and delete what Your Friend remembers (You > Memory).
- Report a person or a challenge, block or unblock people, remove friends, and leave challenges (You > Friends, and the ••• menus in Path > Challenges).
- Connect or disconnect Apple Health, turn "Body vs your usual" on or off, reset your breathing pace, and turn off reminders.

You can also change iOS and watchOS permissions (Health, notifications, microphone, location, contacts, photos) in Settings at any time.

US state privacy rights. Depending on where you live (for example California, Colorado, Connecticut, Virginia, Texas or Oregon), you may have the right to know what personal information we hold, get a copy, correct it, delete it, and opt out of its sale, sharing for

targeted advertising, or profiling. We don't sell or share personal information for targeted advertising. Some states treat health information, including heart rate data, as sensitive or consumer health data; we only process it on your devices, with your permission, to provide the features you turn on, and you can withdraw permission at any time. We won't treat you differently for using these rights. You can use an authorized agent; we'll verify your identity and theirs. If we deny a request, you can appeal by replying to our decision.

EU, UK and Swiss rights. You may have the right to access, correct, delete, restrict or object to our processing, to data portability, and to withdraw consent at any time. You can complain to your local data protection authority.

To make any request, email o.albazergan@gmail.com from the address on your account. We'll respond within 30 days (45 days where state law allows), or tell you if we need more time. For safety concerns about another user, use Report in the app or email omar@zenithpath.net.

8. Retention, security and storage

How long we keep it:

Data	Kept for
Account, habits, journeys, friends, blocks	Until you delete your account (you can unblock someone at any time)
Settle sessions	On your iPhone and Apple Watch until you delete them, your account, or the apps. Mindful Minutes saved to Apple Health stay in Apple Health until you delete them there
Safety reports	Until the report is resolved and for up to 2 years after, or longer if needed for safety or legal reasons. A report you made is kept even if you delete your account, without your account details beyond your account ID
Daily report counts	90 days
Healthcare verification code	15 minutes; the verified status stays with your account

Data	Kept for
Purchase records	As long as your account exists, and longer where tax or accounting law requires
AI usage counts	13 months
Diagnostic logs and crash reports	Up to 90 days (Firebase default retention may apply to analytics)
Backups	Deleted data leaves our backups within 30 days

Security. Data travels over encrypted connections (TLS) and is encrypted at rest by Google Cloud. App data on your iPhone uses iOS file protection, and data passed between your iPhone and Apple Watch uses Apple's encrypted connection. Access to our cloud database is limited by rules so each account can read and write only its own private data, blocks are enforced by those rules, and payment and plan status can be changed only by our server. No system is perfectly secure; if a breach affects you, we'll notify you as the law requires.

Where it's stored. Our servers and database are in the United States (Google Cloud). If you use Zenith Path from outside the US, your information is transferred to the US. Where required, we rely on Google's standard contractual clauses for these transfers.

9. Children

Zenith Path is for adults 18 and older. We don't knowingly collect information from anyone under 18. If you believe a minor has created an account, email us and we'll delete it.

10. Changes to this policy

We'll update this policy as the app changes. The date at the top shows the latest version. If a change is material (for example a new kind of data or a new way of sharing it), we'll tell you in the app or by email before it takes effect, and ask for consent where the law requires it.

What changed in this version: the Zenith Path Apple Watch app (heart rate, HRV and resting heart rate, and Mindful Minutes, all kept on your devices), settle sessions, "Pause together" challenges, and safety reports and blocks.

11. Contact us

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